

HOME-BASED MOBILE

# BUSINESS OPPORTUNITY



DECORATIVE  
**LANDSCAPE CURBING**



# 01 BE YOUR OWN BOSS

## AN OPPORTUNITY TO EARN WHAT YOU'RE WORTH

Being your own boss has it's advantages - job security, your own hours and nobody telling you what to do. *And then there's the money you can earn and keep!*

*Realize your American Dream... your business, your money.*

The Lil' Bubba® curbing business can be a rewarding investment into your future, delivering the financial freedom and stability we all strive for. Our business packages are built on a proven business model that's been refined over the last three decades - *just bring your truck.*

It's a proven business on a trailer combined with certified training, personal mentoring and on-going support to help you get up and running.

Experience not required, *but working the Lil' Bubba® process is!*







# 03 CURBING BUSINESS

## DECORATIVE CONCRETE IS BIG BUSINESS

Curbing. Edging. Borders. No matter what you call it, it's become mainstream for homeowner's who take pride in their property and enjoy exceptional curb appeal. And in today's economy, decorative landscape curbing, as a business, is exploding across the US with the **\$153 billion dollar landscaping industry**.

*IBIS World Landscaping Services Industry Report shows that the landscape services industry has annual revenues of \$153 billion, with small businesses dominating the majority of work.*

November 2023

There's a long list of advantages when homeowners upgrade their landscaping with decorative concrete curbing, but the bottom line is, *the demand for curbing professionals is incredible* and we offer you a profitable business model and opportunity.

And this business goes beyond residential, there are commercial and municipalities, golf courses, parks and recreational facilities, just to name a few.







# 05 TURNKEY BUSINESS

## EVERYTHING YOU NEED... ON THE TRAILER

Lil' Bubba® offers several pre-packaged configurations and price points, but our Landscape Business Pro offers you the ultimate turnkey, home based *mobile curbing business* on a trailer... just add water.

*And yes, Lil' Bubba® makes it that simple!*







***JUST WORK THE PROCESS!***





# 07 WHY Lil' BUBBA

REPUTATION. EXPERIENCE.  
SUPPORT.

Your own *Personal Success Manager*™. Exclusive Pro Start Program. Premium Curb Machines. Unmatched success at *Curb.Academy*. But more importantly, we *make hard work easier* and our curb professionals take pride in the work and the services they provide in their communities while earning an above-average income.

Join our Lil' Bubba® Team for less than most any franchise, but typically more profitable and enjoy a turnkey, home based mobile business with proprietary products, the best equipment and a commitment from Lil' Bubba® to help you get up and running and pointed toward success.

Once certified, we'll make sure you and your team become the *best of the best* in your community.



World of Concrete



US Patent Office



Concrete Contractor



# WE'VE GOT YOUR BACK

## THINK TEAM WORK.

It started in 1992 as *The Concrete Edge Company* laying curb in Orlando, FL with a cool little machine that eliminated the hard work required for decorative landscape curbing. Today, the Lil' Bubba® is the leading curb machine, sold world wide, offering a complete *business on a trailer!*

Over the years the demand for landscape curbing has exploded and the Lil' Bubba® grew into its own business model as a total curbing business solution - machine, tools, accessories, training and leadership.

The opportunity to own a curbing business, powered by the Lil' Bubba®, is perfect for those who like working outdoors and can hustle.

The Lil' Bubba® is a CAD/CAM\* engineered machine and is precision-built in a ISO 9001 Certified manufacturing facility that is a U.S. Government Contractor and Global supplier to the US Military.

***Over 3 Decades, same owners, same location, same commitment.***

\*Computer-aided Design / Computer-aided Manufacturing.



# CASH FLOW EXAMPLE

## ESTIMATED 12 MONTH FORECAST\*

CASH FLOW EXAMPLE - 1 <sup>ST</sup> YEAR OF BUSINESS													
	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	TOTAL
<b>INCOME</b>													
PRICE PER FOOT	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	-
DAYS WORKED PER MONTH	6	10	12	16	16	16	16	16	16	16	0	8	148
FEET PER DAY	100	150	180	200	200	240	260	260	260	260	0	260	-
<b>TOTAL GROSS</b>	\$9,000	\$22,500	\$32,400	\$48,000	\$52,800	\$57,600	\$62,400	\$62,400	\$62,400	\$62,400	\$0	\$31,200	<b>\$503,100</b>
<b>EXPENSES</b>													
ADMIN. ACCOUNTING ETC.	120	120	120	120	120	120	120	120	120	120	120	120	\$1440
ADVERTISING	\$450	\$1,800	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$6,750
RUNNING COSTS/INSURANCE	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$2,640
FINANCE PAYMENTS	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$25,516
LABOR WAGES (AT \$2.20 PER FOOT)	\$1,320	\$3,300	\$4,752	\$7,040	\$7,744	\$8,448	\$9,152	\$9,152	\$9,152	\$9,152	\$8,000	\$4,576	\$81,788
MATERIALS (AT \$3.25 PER FOOT)	\$1,950	\$4,875	\$7,020	\$10,400	\$11,440	\$12,480	\$13,520	\$13,520	\$13,520	\$13,520	\$0	\$6,760	\$109,005
CELL PHONE	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$1,680
VEHICLE EXPENSES	\$660	\$750	\$816	\$920	\$952	\$984	\$1,016	\$1,016	\$1,016	\$1,016	\$600	\$808	\$10,554
<b>TOTAL GROSS</b>	\$6,986	\$13,331	\$15,644	\$21,416	\$23,192	\$24,968	\$26,744	\$26,744	\$26,744	\$26,744	\$11,656	\$15,200	<b>\$239,373</b>
<b>PROFIT</b>	<b>\$2,014</b>	<b>\$9,169</b>	<b>\$16,756</b>	<b>\$26,584</b>	<b>\$29,608</b>	<b>\$32,632</b>	<b>\$35,656</b>	<b>\$35,656</b>	<b>\$35,656</b>	<b>\$35,656</b>	<b>-\$11,656</b>	<b>\$16,000</b>	<b>\$263,727</b>

\* Actual results will vary based on location, commitment and efforts.

Finance repayments are estimated at 12% over 60 months on \$95,590 amount borrowed.





# 10 WHY CURBING

*Be Your Own Boss -  
and that's just a small part of the opportunity!*

- *Home-Based Mobile Business*
- *\$153 Billion Dollar Landscaping Industry*
- *Pro Curbing Is In Demand*
- *100% Your Business, No Fees*
- *No Experience Required*
- *Low Investment / Big Profits*
- *Financing Available*
- *Hands-On Training At Curb.Academy*
- *Personal Success Manager / 30 Days!*
- *Social Media Onboarding*
- *1ST Month Leads Provided*
- *Customer Relationship Management Software*

Lil' BUBBA  
— CRB —  
ACADEMY



# 11 THE HORNET EP

## EXCLUSIVE PATENTED DRIVE SYSTEM

The Award Winning Lil' Bubba® *Hornet EP* has become the most popular curb machine built - worldwide. It's tough, powerful and built to last. Engineered in-house and manufactured in Orlando, FL, this machine makes hard work easy...*and fast*.

The Lil' Bubba® is a precision built work-horse with our patented *Elliptical Plunger Drive* system that creates a consistent flow of concrete, helping to prevent common flat spots and weak areas that other machines struggle with. You'll be able to place borders within 2" of any stationary object, make tight 14" turns, and with the exclusive walkway mold, you can go from curbs to walkways in seconds.

1<sup>ST</sup> 3 years Annual Maintenance Included  
And with our **Lifetime Warranty**, we'll eliminate the Sting!



# Lil' BUBBA<sup>®</sup> HORNET<sup>®</sup> EP





# 13 THE MONEY MAKERS

## BUILT IN OUR MIL-SPEC FACILITY

The Lil' Bubba® 'Scape series packages are available in three different *ready-to-go* packages to fit most any budget, but the UltraScape Pro Max 6 is our **turnkey business on a trailer**.

Our 'Scape series are structured for those who want the benefits of a home-based, mobile business. You can operate it yourself or manage a curbing crew while you are building your business. All packages are put together with knowledge from years of experience *and designed on a tradition of quality products*.

All three Lil' Bubba® 'Scape packages offer an opportunity to those who can work our process and we'll help you get up and running. You'll even be assigned your own *Personal Success Manager*, receive certified training at the Curb.Academy and experience the best customer service available.

Priced similar to an inexpensive franchise, the Lil' Bubba® curb business can generate great profits and offer real growth potential.



# Lil' BUBBA<sup>®</sup>

**“WE DON'T HAVE TO SELL THE CURB. WE HAVE NEVER HAD TO SIT DOWN... WITH ANYBODY, CONVINCE ANYBODY OR EXPLAIN TO THEM WHY THEY NEED THIS. THEY JUST WANT IT.”**

**-MARK SALTZ**



**TESTIMONIAL**



# 15 ULTRASCAPE

## PRO MAX 6



**Lil' Bubba® Hornet EP** curb machine /powered by Kohler Command Pro CH245  
Trailer | 21' Super Duty w/ aluminum enclosure & Hustler carrier bracket  
Hustler 4WD power barrow / 5hp or 48v  
Viper HD curb trencher /7hp  
Titan Pro Max Hydraulic Mixer /12cu. Ft. Poly Drum 12hp



Molds and Trowels /10  
Pro CurbColor and Additive Package  
Pro Essential Tools Package  
Pro Stamping Package  
Pro Sprayer Package  
Number Stamp Kit  
Rain Drain Trowel Kit  
Walkway Kit 24"  
Rebar Adapter Plate  
Steering Bar Extension  
Cable Feeder Attachment  
Bucket Buddy /2  
Galvanized Cable 500' /2

| Includes enough CurbColor + Additives for **over 8,000 feet** of curb!

Roof-Mounted Cement Caddy  
Stamped Curb Samples /4  
Pro Sales & Marketing Package  
Owner's Manual  
Moroccan Complete System  
Hornet Spare Parts Kit  
3D Deal Driver w/ 1 month Social  
Media Marketing + Leads

### Curb.Academy / Included Modules

*Day 1 / Business Success*

*Day 2 / SureCURB Operations*

*Day 3 / Moroccan Complete*



**\$109,450**  
TOTAL PACKAGE

ULTIMATESCAPE PRO 6

PAYMENT  
AS LOW AS  
**\$2431\***  
MONTHLY

\*BASED ON APPROVED CREDIT





# LANDSCAPE 16

## PRO 5



**Lil' Bubba® Hornet EP** curb machine /powered by Kohler Command Pro CH245  
Trailer | 21' Super Duty w/ aluminum enclosure & Hustler carrier bracket  
Hustler 4WD power barrow / 5hp or 48v  
Viper HD curb trencher /7hp  
Titan Pro curb mixer /8cu. ft. poly drum /8hp



Titan Pro Max Hydraulic Mixer /12cu. Ft. Poly Drum 12hp

Molds and Trowels /10  
Pro CurbColor and Additive Package  
Pro Essential Tools Package  
Pro Stamping Package  
Pro Sprayer Package  
Number Stamp Kit  
Rain Drain Trowel Kit  
Walkway Kit 24"  
Rebar Adapter Plate  
Steering Bar Extension  
Cable Feeder Attachment  
Bucket Buddy /2  
Galvanized Cable 500' /2

| Includes enough CurbColor + Additives for **over 8,000 feet** of curb!

Roof-Mounted Cement Caddy  
Stamped Curb Samples /4  
Pro Sales & Marketing Package  
Owner's Manual  
Moroccan Complete System  
Hornet Spare Parts Kit  
3D Deal Driver w/ 1 month Social  
Media Marketing + Leads

### Curb.Academy / Included Modules

*Day 1 / Business Success*  
*Day 2 / SureCURB Operations*  
*Day 3 / Moroccan Complete*



**\$95,590**  
TOTAL PACKAGE



\*BASED ON APPROVED CREDIT





# 17 CURBSCAPE

## HDX4



**Lil' Bubba® Hornet EP** curb machine /powered by Kohler Command Pro CH245  
Trailer | 18' Heavy Duty w/ aluminum enclosure (w/ Advertising Vinyl Wrap)  
Viper HD curb trencher /7hp  
Titan Pro curb mixer / 8cu. ft. poly drum /8hp



Molds and Trowels /4  
CurbColor™ & Additive / Start-Up Pack  
Stamping Package /Start-Up Pack  
Pro Sprayer Package  
Stamped Curb Samples /4  
Small Pointing Trowel  
Large Pointing Trowel  
Joint Cutter  
Joint Knife

| Includes enough CurbColor + Additives for *over 3,000 feet* of curb!

| Hornet Spare Parts Kit

| Social Media Advertising + Leads

Start Up Marketing Package  
Owner's Manual  
3D Deal Driver w/ 1 month Social  
Media Marketing + Leads

Moroccan Complete System

**Curb.Academy** / Included Modules

*Day 1 / Business Success*

*Day 2 / SureCURB Operations*



**\$63,475**  
TOTAL PACKAGE

CURBSCAPE HDX4

PAYMENT  
AS LOW AS  
**\$1412**  
MONTHLY

\*BASED ON APPROVED CREDIT





# EDGE SCAPE

## HD3



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245  
Trailer | 18' Heavy Duty w/ aluminum enclosure (w/ Advertising Vinyl Wrap)  
Viper HD curb trencher /9hp  
Titan Pro curb mixer / 8cu. ft. poly drum /8hp



Molds and Trowels /3  
Stamping Package /Start-Up Pack  
Pro Sprayer Package  
Stamped Curb Samples /4  
Small Pointing Trowel  
Large Pointing Trowel  
Joint Cutter  
Joint Knife

| Hornet Spare Parts Kit

| Social Media Advertising + Leads

Start Up Marketing Package  
Owner's Manual  
3D Deal Driver w/ 1 month Social  
Media Marketing + Leads

Moroccan Complete System

**Curb.Academy** / Included Modules

*Day 1* / Optional

*Day 2* / SureCURB Operations



**\$49,875**  
TOTAL PACKAGE

EDGESCAPE HD3

PAYMENT  
AS LOW AS  
**\$1115**  
MONTHLY

\*BASED ON APPROVED CREDIT





# 10 **DIGITAL SUCCESS**

## **GET BRANDING RIGHT**



Lil' Bubba® Digital Success Program is an invaluable resource for helping a new Landscape Curbing Business get off the ground.

Offered exclusively for Lil' Bubba® Curb Systems clients, the Digital Success plan leverages the expertise of our on-site branding specialist, helping you to find the right identity for your unique curbing business.



Logo & Branding Design  
Custom Designed Trailer Wrap  
Custom Designed Website  
Email Synchronization  
Custom Business Cards  
Vinyl Yard Signs  
Custom Printable PDF Flyer  
Digital Office Space  
4 QR Codes & 5 Logo Decals  
16GB Thumb Drive (w/ Logo & Style Guide)  
Samsung Galaxy Tablet

| Includes 12 Months of Hosting

| Yearly Hosting and Domain Renewal is \$300 Annually

**GET BRANDING**

*Done Right!*

### **CUSTOM BRANDED WEBSITE**

- Branding (Style Guide Development)
- Logo Design (AI, EPS, PDF, PNG & SVG file delivery)
- Personalized Business Domain Registration
- SSL Security Certification (Browser Security)
- Domain Email Accounts
- Safe & Secure Hosting
- Anti-Virus & Malware Protection
- SEO Optimized Design & Development
- Custom Built Website (Designed to Grow with Your Business)
- Keyword Specific Body Copy
- Branded & Optimized Starter Image Pack

### **DIGITAL BUSINESS OFFICE**

- 15GB of Cloud Storage
- Google Documents
- Google Calendar
- Website Form Synchronization (With ReCAPTCHA)
- Email Hosting & Security (Spam Filters Included)
- Lil' Bubba Instruction PDF Packet
- Anti-Virus & Malware Protection
- GDrive Filing System (Includes Logo, Style Guide, Images)
- Bookmarked Website & Backup Gallery
- Tablet Pre-Loaded (Ready Out the Box)

### **TANGIBLE TOOLS**

- 1000 Custom Designed Business Cards
- 100 Single Color Vinyl Yard Signs
- 4 - 5" Wide QR Code Decals
- 5 - 5" Die-Cut Vinyl Logo Decals
- 16GB Thumb Drive (Logo & Style Guide)
- Custom Designed Printable PDF Flyer
- Custom Vinyl Trailer Wrap (\*In-House Installation is Free)
- Samsung Galaxy Tablet (iPad Upgrade Available)



**\$9,950**  
TOTAL PACKAGE



# DIGITAL DEAL DRIVER

**MORE LEADS, MORE JOBS: DIGITAL MARKETING MADE SIMPLE**



Digital Deal Driver specializes in supercharging your business growth.

We simplify digital marketing for you. Our intuitive CRM is engineered to streamline your marketing, saving time and amplifying returns on investment.

Opt for Deal Driver – catapult your curbing business to success in the digital era, faster and with less effort.



Search Engine Optimization  
Paid Advertising (PPC)  
Paid Social Media Advertising  
Social Media Management  
Website Design & Development  
Content Marketing  
Email Marketing  
Analytics & Reporting

## Platforms We Advertise On

- Google
- Facebook
- Instagram
- YouTube
- TikTok

## Latest Deal Driver Milestones

- \$5M+ in Revenue Generated
- 70,000+ Leads Generated
- 14,000+ Appointments Scheduled
- 1,000+ Website Created



We're not just a digital marketing agency; we're your strategic partners, dedicated to delivering high-impact, tailored digital solutions. Our aim? Maximizing you online presence, driving traffic, and boosting leads and sales.





Corporate Office | Orlando, Florida



# Lil' BUBBA<sup>®</sup>

**“...STILL USE THE EXACT SAME  
SALES STUFF THAT THEY TOLD  
ME WHEN I GOT HERE AND IT’S  
WORKED FOR THE 15 TO 20  
YEARS I HAVE BEEN DONG THIS.”**

**-DAN POPE**



**TESTIMONIAL**





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