HOME-BASED MOBILE OPPORTUNITY DECORATIV LANDSCAPE CURBING

# BEYOUR OVN BOSS AN OPPORTUNITY TO EARN WHAT YOU'RE WORTH

Being your own boss has it's advantages - job security, your own hours and nobody telling you what to do. *And then there's the money you can earn and keep!* 

Realize your American Dream... your business, your money.

The Lil' Bubba® curbing business can be a rewarding investment into your future, delivering the financial freedom and stability we all strive for. Our business packages are built on a proven business model that's been refined over the last three decades - *just bring your truck*.

It's a proven business on a trailer combined with certified training, personal mentoring and on-going support to help you get up and running.

Experience not required, but working the Lil' Bubba® process is!



## CURBING BUSINESS CURBING BUSINESS

Curbing. Edging. Borders. No matter what you call it, it's become mainstream for homeowner's who take pride in their property and enjoy exceptional curb appeal. And in today's economy, decorative landscape curbing, as a business, is exploding across the US with the \$153 billion dollar landscaping industry.

IBIS World Landscaping Services Industry Report shows that the landscape services industry has annual revenues of \$153 billion, with small businesses dominating the majority of work.

November 2023

There's a long list of advantages when homeowners upgrade their landscaping with decorative concrete curbing, but the bottom line is, the demand for curbing professionals is incredible and we offer you a profitable business model and opportunity.

And this business goes beyond residential, there are commercial and municipalities, golf courses, parks and recreational facilities, just to name a few.





Lil' Bubba® offers several pre-packaged configurations and price points, but our Landscape Business Pro offers you the ultimate turnkey, home based *mobile curbing business* on a trailer... just add water.

And yes, Lil' Bubba® makes it that simple!





# WHY LIL' BUBBA REPUTATION. EXPERIENCE. SUPPORT.

Your own *Personal Success Manager*™. Exclusive Pro Start Program. Premium Curb Machines. Unmatched success at *Curb.Academy*. But more importantly, we *make hard work easier* and our curb professionals take pride in the work and the services they provide in their communities while earning an above-average income.

Join our Lil' Bubba® Team for less than most any franchise, but typically more profitable and enjoy a turnkey, home based mobile business with proprietary products, the best equipment and a commitment from Lil' Bubba® to help you get up and running and pointed toward success.

Once certified, we'll make sure you and your team become the best of the best in your community.



### WE'VE GOT YOUR BACK THINK TEAM WORK.

It started in 1992 as *The Concrete Edge Company* laying curb in Orlando, FL with a cool little machine that eliminated the hard work required for decorative landscape curbing. Today, the Lil' Bubba® is the leading curb machine, sold world wide, offering a complete business on a trailer!

Over the years the demand for landscape curbing has exploded and the Lil' Bubba® grew into its own business model as a total curbing business solution - machine, tools, accessories, training and leadership.

The opportunity to own a curbing business, powered by the Lil' Bubba®, is perfect for those who like working outdoors and can hustle.

The Lil' Bubba® is a CAD/CAM\* engineered machine and is precision-built in a ISO 9001 Certified manufacturing facilty that is a U.S. Government Contractor and Global supplier to the US Military.

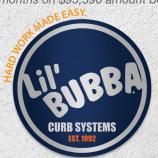
Over 3 Decades, same owners, same location, same commitment.

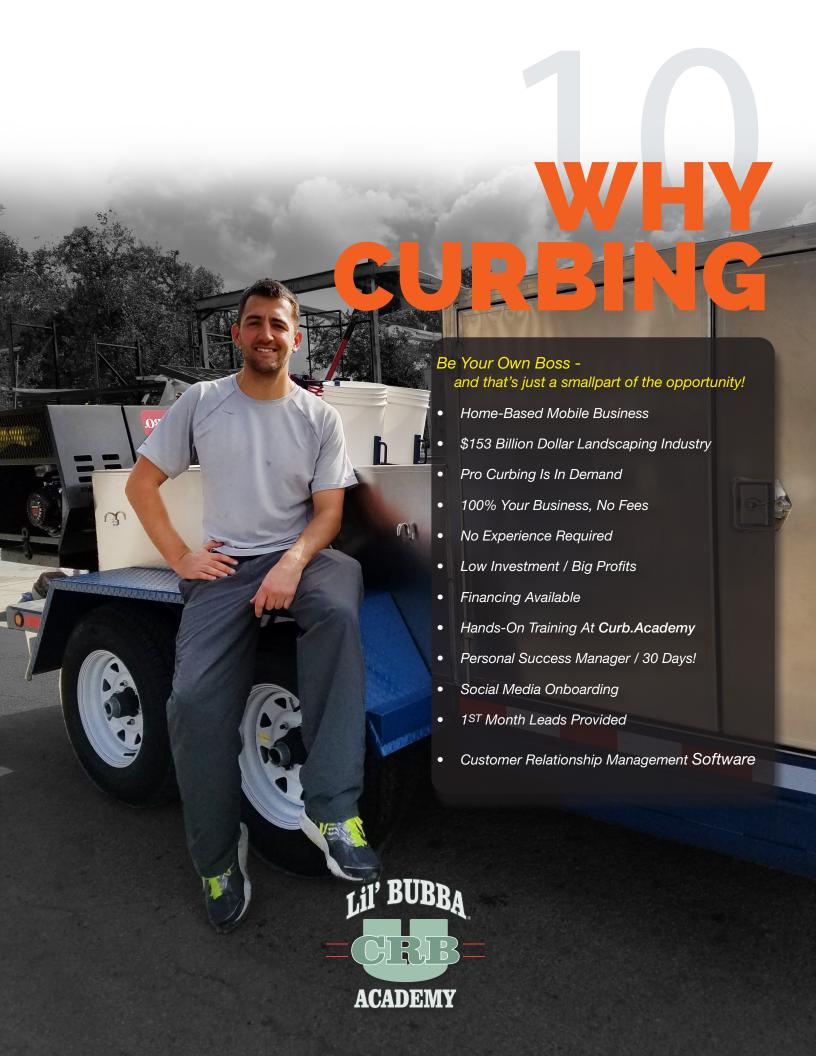
## CASH FLOW EXAMPLE ESTIMATED 12 MONTH FORECAST\*

	CASH FLOW EXAMPLE - 1 <sup>ST</sup> YEAR OF BUSINESS													
	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	TOTAL	
INCOME	00000000000000000000000000000000000000	1419 1911 Spuissa	826,DAY44000	nysaysyddymun	51 h 450 km (100 km)			ALSE COVERNOUS Y	NOCAN DIPON	39KI M \$1500 (100				
PRICE PER FOOT	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	-	
DAYS WORKED PER MONTH	6	10	12	16	16	16	16	16	16	16	0	8	148	
FEET PER DAY	100	150	180	200	200	240	260	260	260	260	0	260	•	
TOTAL GROSS Expenses	\$9,000	\$22,500	\$32,400	\$48,000	\$52,800	\$57,600	\$62,400	\$62,400	\$62,400	\$62,400	\$0	\$31,200	\$503,100	
ADMIN. ACCOUNTING ETC.	120	120	120	120	120	120	120	120	120	120	120	120	\$1440	
ADVERTISING	\$450	\$1,800	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$450	\$6,750	
RUNNING COSTS/INSURANCE	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$220	\$2,640	
FINANCE PAYMENTS	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$2,126	\$25,516	
LABOR WAGES (AT \$2.20 PER FOOT)	\$1,320	\$3,300	\$4,752	\$7,040	\$7,744	\$8,448	\$9,152	\$9,152	\$9,152	\$9,152	\$8,000	\$4,576	\$81,788	
MATERIALS (AT \$3.25 PER FOOT)	\$1,950	\$4,875	\$7,020	\$10,400	\$11,440	\$12,480	\$13,520	\$13,520	\$13,520	\$13,520	\$0	\$6,760	\$109,005	
CELL PHONE	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$1,680	
VEHICLE EXPENSES	\$660	\$750	\$816	\$920	\$952	\$984	\$1,016	\$1,016	\$1,016	\$1,016	\$600	\$808	\$10,554	
TOTAL GROSS	\$6,986	\$13,331	\$15,644	\$21,416	\$23,192	\$24,968	\$26,744	\$26,744	\$26,744	\$26,744	\$11,656	\$15,200	\$239,373	
	57.5%													
PROFIT	\$2,014	\$9,169	\$16,756	\$26,584	\$29,608	\$32,632	\$35,656	\$35,656	\$35,656	\$35,656	-\$11,656	\$16,000	\$263,727	

<sup>\*</sup> Actual results will vary based on location, commitment and efforts.

Finance repayments are estimated at 12% over 60 months on \$95,590 amount borrowed.





## THE HORNET EP

### EXCLUSIVE PATENTED DRIVE SYSTEM

The Award Winning Lil' Bubba® *Hornet EP* has become the most popular curb machine built - worldwide. It's tough, powerful and built to last. Engineered in-house and manufactured in Orlando, FL, this machine makes hard work easy...and fast.

The Lil' Bubba® is a precision built work-horse with our patented *Elliptical Plunger Drive* system that creates a consistent flow of concrete, helping to prevent common flat spots and weak areas that other machines struggle with. You'll be able to place borders within 2" of any stationary object, make tight 14" turns, and with the exclusive walkway mold, you can go from curbs to walkways in seconds.

1<sup>ST</sup> 3 years Annual Maintenance Included
And with our Lifetime Warranty, we'll eliminate the Sting!





## THEMONEY MAKERS BUILT IN OUR MIL-SPEC FACILITY

The Lil' Bubba® 'Scape series packages are available in three different ready-to-go packages to fit most any budget, but the UltraScape Pro Max 6 is our turnkey business on a trailer.

Our 'Scape series are structured for those who want the benefits of a home-based, mobile business. You can operate it yourself or manage a curbing crew while you are building your business. All packages are put together with knowledge from years of experience and designed on a tradition of quality products.

All three Lil' Bubba® 'Scape packages offer an opportunity to those who can work our process and we'll help you get up and running. You'll even be assigned your own *Personal Success Manager*, receive certified training at the Curb.Academy and experience the best customer service available.

Priced similar to an inexpensive franchise, the Lil' Bubba® curb business can generate great profits and offer real growth potential.

## BUBBA

"WE DON'T HAVE TO SELL THE CURB. WE HAVE NEVER HAD TO SIT DOWN... WITH ANYBODY, CONVINCE ANYBODY OR EXPLAIN TO THEM WHY THEY NEED THIS. THEY JUST WANT IT."

-MARK SALTZ



TESTIMONIAL

LilBubba.com 14

## ULTRASCAPE

### PRO MAX 6



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245 Trailer | 21' Super Duty w/ aluminum enclosure & Hustler carrier bracket Hustler 4WD power barrow / 5hp or 48v Viper HD curb trencher /7hp Titan Pro curb mixer /8cu. ft. poly drum /8hp

(b)

Molds and Trowels /10
Pro CurbColor and Additive Package
Pro Essential Tools Package
Pro Stamping Package
Pro Sprayer Package
Number Stamp Kit
Rain Drain Trowel Kit
Walkway Kit 24"
Rebar Adapter Plate
Steering Bar Extension
Cable Feeder Attachment
Bucket Buddy /2
Galvanized Cable 500' /2

Includes enough CurbColor + Additives for *over 8,000 feet* of curb!

Roof-Mounted Cement Caddy Stamped Curb Samples /4 Pro Sales & Marketing Package Owner's Manual Moroccan Complete System Hornet Spare Parts Kit 3D Deal Driver w/ 1 month Social Media Marketing + Leads

Curb.Academy / Included Modules

Day 1 / Business Success

Day 2 / SureCURB Operations

Day 3 / Moroccan Complete









## LANDSCAPE

PRO 5



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245 Trailer | 21' Super Duty w/ aluminum enclosure & Hustler carrier bracket Hustler 4WD power barrow / 5hp or 48v Viper HD curb trencher /7hp Titan Pro curb mixer /8cu. ft. poly drum /8hp



Molds and Trowels /10
Pro CurbColor and Additive Package
Pro Essential Tools Package
Pro Stamping Package
Pro Sprayer Package
Number Stamp Kit
Rain Drain Trowel Kit
Walkway Kit 24"
Rebar Adapter Plate
Steering Bar Extension
Cable Feeder Attachment
Bucket Buddy /2
Galvanized Cable 500' /2

Includes enough CurbColor + Additives for over 8,000 feet of curb!

Roof-Mounted Cement Caddy Stamped Curb Samples /4 Pro Sales & Marketing Package Owner's Manual Moroccan Complete System Hornet Spare Parts Kit 3D Deal Driver w/ 1 month Social Media Marketing + Leads

Curb.Academy / Included Modules

Day 1 / Business Success

Day 2 / SureCURB Operations

Day 3 / Moroccan Complete









### CURBSCAPE HDX4



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245
Trailer | 18' Heavy Duty w/ aluminum enclosure (w/ Advertising Vinyl Wrap)
Viper HD curb trencher /7hp
Titan Pro curb mixer / 8cu. ft. poly drum /8hp



Molds and Trowels /4
CurbColor™ & Additive / Start-Up Pack
Stamping Package /Start-Up Pack
Pro Sprayer Package
Stamped Curb Samples /4
Small Pointing Trowel
Large Pointing Trowel
Joint Cutter
Joint Knife

Includes enough CurbColor + Additives for *over 3,000 feet* of curb!

Hornet Spare Parts Kit

Social Media Advertising + Leads

Start Up Marketing Package Owner's Manual 3D Deal Driver w/ 1 month Social Media Marketing + Leads

Moroccan Complete System

Curb.Academy / Included Modules

Day 1 / Business Success

Day 2 / SureCURB Operations











## EDGESCAPE

HD3



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245 Trailer | 18' Heavy Duty w/ aluminum enclosure (w/ Advertising Vinyl Wrap) Viper HD curb trencher /9hp

Titan Pro curb mixer / 8cu. ft. poly drum /8hp



Molds and Trowels /3
Stamping Package /Start-Up Pack
Pro Sprayer Package
Stamped Curb Samples /4
Small Pointing Trowel
Large Pointing Trowel
Joint Cutter
Joint Knife

Hornet Spare Parts Kit

Social Media Advertising + Leads

Start Up Marketing Package Owner's Manual 3D Deal Driver w/ 1 month Social Media Marketing + Leads

Moroccan Complete System

Curb.Academy / Included Modules

Day 1 / Optional

Day 2 / SureCURB Operations













Lil' Bubba® Digital Success Program is an invaluable resource for helping a new Landscape Curbing Business get off the ground.

Offered exclusively for Lil' Bubba® Curb Systems clients, the Digital Success plan leverages the expertise of our on-site branding specialist, helping you to find the right identity for you unique curbing business.



Logo & Branding Design
Custom Designed Trailer Wrap
Custom Designed Website
Email Synchronization
Custom Business Cards
Vinyl Yard Signs
Custom Printable PDF Flyer
Digital Office Space
4 QR Codes & 5 Logo Decals
16gB Thumb Drive (w/ Logo & Style Guide)
Samsung Galaxy Tablet

Includes 12 Months of Hosting

Yearly Hosting and Domain Renewal is \$300 Annually



### **CUSTOM BRANDED WEBSITE**

- Branding (Style Guide Development)
- Logo Design (AI, EPS, PDF, PNG & SVG file delivery)
- Personalized Business Domain Registration
- SSL Security Certification (Browser Security)
- Domain Email Accounts
- Safe & Secure Hosting
- Anti-Virus & Malware Protection
- SEO Optimized Design & Development
- Custom Built Website (Designed to Grow with Your Business)
- Keyword Specific Body Copy
- Branded & Optimized Starter Image Pack

### **DIGITAL BUSINESS OFFICE**

- 15GB of Cloud Storage
- Google Documents
- Google Calendar
- Website Form Synchronization (With ReCAPTHA)
- Email Hosting & Security (Spam Filters Included)
- Lil' Bubba Instruction PDF Packet
- Anti-Virus & Malware Protection
- GDrive Filing System (Includes Logo, Style Guide, Images)
- Bookmarked Website & Backup Gallery
- Tablet Pre-Loaded (Ready Out the Box)

### **TANGIBLE TOOLS**

- 1000 Custom Designed Business Cards
- 100 Single Color Vinyl Yard Signs
- 4 5" Wide QR Code Decals
- 5 5" Die-Cut Vinyl Logo Decals
- 16GB Thumb Drive (Logo & Style Guide)
- Custom Desinged Printable PDF Flyer
- Custom Vinyl Trailer Wrap (\*In-House Installation is Free)
- Samsung Galaxy Tablet (iPad Upgrade Available)



### DIGITAL DEAL DRIVER

### **MORE LEADS, MORE JOBS: DIGITAL MARKETING MADE SIMPLE**



Digital Deal Driver specializes in supercharging your business growth.

We simplify digital marketing for you. Our intuitive CRM is engineered to streamline your marketing, saving time and amplifying returns on investment.

Opt for Deal Driver – catapult your curbing business to success in the digital era, faster and with less effort.



Search Engine Optimization
Paid Advertising (PPC)
Paid Social Media Advertising
Social Media Management
Website Design & Development
Content Marketing
Email Marketing
Analytics & Reporting

### Platforms We Advertise On

- Google
- Facebook
- Instagram
- YouTube
- TikTok

### **Latest Deal Driver Milestones**

- \$5M+ in Revenue Generated
  - 70,000+ Leads Generated
- 14,000+ Appointments Scheduled
  - 1,000+ Website Created



We're not just a digital marketing agency; we're your strategic partners, dedicated to delivering high-impact, tailored digital solutions. Our aim? Maximizing you online presence, driving traffic, and boosting leads and sales.





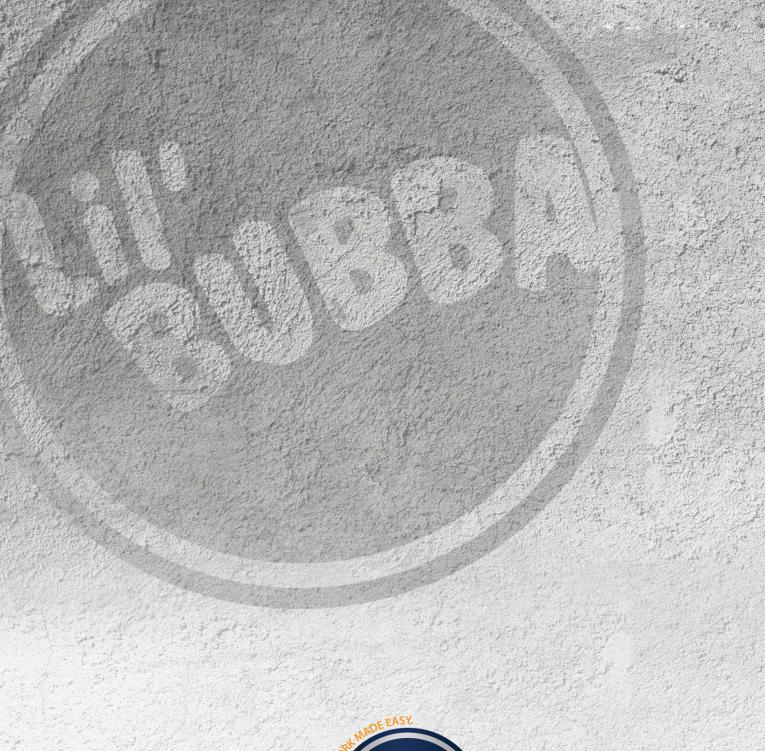
"...STILL USE THE EXACT SAME SALES STUFF THAT THEY TOLD ME WHEN I GOT HERE AND IT'S WORKED FOR THE 15 TO 20 YEARS I HAVE BEEN DONG THIS."

-DAN POPE



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