

HOME-BASED MOBILE

BUSINESS

OPPORTUNITY



HARD WORK MADE EASY.



DECORATIVE
LANDSCAPE CURBING

01 BE YOUR OWN BOSS

AN OPPORTUNITY TO EARN WHAT YOU'RE WORTH

Being your own boss has its advantages - job security, your own hours and nobody telling you what to do. *And then there's the money you can earn and keep!*

Realize your American Dream... your business, your money.

The Lil' Bubba® curbing business can be a rewarding investment into your future, delivering the financial freedom and stability we all strive for. Our business packages are built on a proven business model that's been refined over the last three decades - *just bring your truck.*

It's a proven business on a trailer combined with certified training, personal mentoring and on-going support to help you get up and running.

Experience not required, *but working the Lil' Bubba® process is!*



03 CURBING BUSINESS

DECORATIVE CONCRETE IS BIG BUSINESS

Curbing. Edging. Borders. No matter what you call it, it's become mainstream for homeowner's who take pride in their property and enjoy exceptional curb appeal. And in today's economy, decorative landscape curbing, as a business, is exploding across the US with the **\$171 billion dollar landscaping industry**.

IBIS World Landscaping Services Industry Report shows that the landscape services industry has annual revenues of \$171 billion, with small businesses dominating the majority of work.

July 2023

There's a long list of advantages when homeowners upgrade their landscaping with decorative concrete curbing, but the bottom line is, *the demand for curbing professionals is incredible* and we offer you a profitable business model and opportunity.

And this business goes beyond residential, there are commercial and municipalities, golf courses, parks and recreational facilities, just to name a few.



CAUTION
Keep Hands Clear
of Plunger Walls
Engine In Running.

KOHLER

Lil' BUBBA[®]
EP

THE CONCRETE EDGE COMPANY
ORLANDO, FLORIDA USA
407-530-2700



05 TURNKEY BUSINESS

EVERYTHING YOU NEED...
ON THE TRAILER

Lil' Bubba® offers several pre-packaged configurations and price points, but our Landscape Business Pro offers you the ultimate turnkey, home based *mobile curbing business* on a trailer... just add water.

And yes, Lil' Bubba® makes it that simple!





JUST WORK THE PROCESS!



07

REPUTATION. EXPERIENCE. SUPPORT.

Your own *Personal Success Manager*™. Exclusive Pro Start Program. Premium Curb Machines. Unmatched success at *Curb.Academy*. But more importantly, we *make hard work easier* and our curb professionals take pride in the work and the services they provide in their communities while earning an above-average income.

Join our Lil' Bubba® Team for less than most any franchise, but typically more profitable and enjoy a turnkey, home based mobile business with proprietary products, the best equipment and a commitment from Lil' Bubba® to help you get up and running and pointed toward success.

Once certified, we'll make sure you and your team become the *best of the best* in your community.



World of Concrete



US Patent Office



Concrete Contractor



CASH FLOW EXAMPLE

ESTIMATED 12 MONTH FORECAST*

CASH FLOW EXAMPLE - 1st YEAR OF BUSINESS													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
INCOME													
Price per Ft (Note 1)	12.50	12.50	12.50	12.50	12.50	12.50	12.50	12.50	12.50	12.50	12.50	12.50	
Days worked per mth.	10	15	18	18	18	18	18	18	18	18	18	10	197
Feet per day	100	100	150	150	150	200	240	280	280	280	280	280	
TOTAL GROSS...\$	\$12,500	\$18,750	\$33,750	\$33,750	\$33,750	\$45,000	\$54,000	\$63,000	\$63,000	\$63,000	\$63,000	\$35,000	\$518,500
EXPENSES													
Admin. Accounting etc	50	50	50	50	50	50	50	50	50	50	50	50	600
Advertising	350	350	350	350	350	350	350	350	350	350	1300	0	4800
Running costs/Insur.	160	160	160	160	160	160	160	160	160	160	160	160	1920
Finance Pmts (Note 3)	1194	1194	1194	1194	1194	1194	1194	1194	1194	1194	1194	1194	14328
Labor Wages \$2.00/ft	2000	3000	5400	5400	5400	7200	8640	10080	10080	10080	10080	5600	82960
Materials @\$2.30/ft	2300	3450	6210	6210	6210	8280	9936	11592	11592	11592	11592	6440	95404
Telephone	100	100	100	100	100	100	100	100	100	100	100	100	1200
Vehicle Expenses	500	550	670	670	670	760	832	904	904	904	904	680	8948
TOTAL GROSS	\$6,654	\$8,854	\$14,134	\$14,134	\$14,134	\$18,094	\$21,262	\$24,430	\$24,430	\$24,430	\$25,380	\$14,224	\$210,160
PROFIT	\$5,846	\$9,896	\$19,616	\$19,616	\$19,616	\$26,906	\$32,738	\$38,570	\$38,570	\$38,570	\$37,620	\$20,776	\$308,340

Note (1): *The current rate per foot in USA is approx. \$10.00 to \$16.00, depending on type of curb etc. However we have used **\$12.50**

Note (2): *Gradually increasing speed from an average startup of 100 ft per day to 280 ft per day at the end of year one.

Note (3): Equip Finance payments are estimated at **12% over 60 months** on **\$53,675** amount borrowed

Note (4): Vehicle expenses include a \$400 per month lease on a vehicle.

Note (5): Labor wages assumes employment of two helpers earning \$41,500 per year

* Actual results will vary based on location, commitment and efforts.

The Finance repayments are estimated at 12% over 60 months on \$53,675 amount borrowed.



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*Be Your Own Boss -
and that's just a smallpart of the opportunity!*

- *Home-Based Mobile Business*
- *\$171 Billion Dollar Landscaping Industry*
- *Pro Curbing Is In Demand*
- *100% Your Business, No Fees*
- *No Experience Required*
- *Low Investment / Big Profits*
- *Financing Available*
- *Hands-On Training At Curb.Academy*
- *Personal Success Manager / 30 Days!*

Lil' BUBBA
EST. **CRB** 1992
ACADEMY

11 THE HORNET EP

EXCLUSIVE PATENTED DRIVE SYSTEM

The Award Winning Lil' Bubba® *Hornet EP* has become the most popular curb machine built - worldwide. It's tough, powerful and built to last. Engineered in-house and manufactured in Orlando, FL, this machine makes hard work easy...*and fast.*

The Lil' Bubba® is a precision built work-horse with our patented *Elliptical Plunger Drive* system that creates a consistent flow of concrete, helping to prevent common flat spots and weak areas that other machines struggle with. You'll be able to place borders within 2" of any stationary object, make tight 14" turns, and with the exclusive walkway mold, you can go from curbs to walkways in seconds.

And with our **Lifetime Warranty**, we'll eliminate the Sting!



Lil' BUBBA[®]

HORNET



1 3 THE MONEY MAKERS

BUILT IN OUR MIL-SPEC FACILITY

The Lil' Bubba® Scape series packages are available in three different *ready-to-go* packages to fit most any budget, but the LandScape Pro is our turnkey business on a trailer.

Our Scape series are structured for those who want the benefits of a home-based, mobile business. You can operate it yourself or manage a curbing crew while you are building your business. All packages are put together with knowledge from years of experience *and designed on a tradition of quality products.*

All three Lil' Bubba® Scape packages offer an opportunity to those who can work our process and we'll help you get up and running. You'll even be assigned your own *Personal Success Manager*, receive certified training at the Curb.Academy and experience the best customer service available.

Priced similar to an inexpensive franchise, the Lil' Bubba® curb business can generate great profits and offer real growth potential.

LANDSCAPE 14

PRO



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245
 Trailer | 21' Super Duty w/ aluminum enclosure and custom vinyl wrap
 Hustler carrier bracket
 Hustler 4WD power barrow / 5hp or 48v
 Viper HD curb trencher /7.5hp
 Titan Pro curb mixer /8cu. ft. steel drum /8hp



Molds and Trowels /10
 Pro CurbColor and Additive Package
 Pro Essential Tools Package
 Pro Stamping Package
 Pro Sprayer Package
 Number Stamp Kit
 Rain Drain Trowel Kit
 Walkway Kit 24"
 Rebar Adapter Plate
 Steering Bar Extension
 Cable Feeder Attachment
 Bucket Buddy /2
 Galvanized Cable 500' /2

Roof-Mounted Cement Caddy
 Stamped Curb Samples /4
 Pro Sales & Marketing Package
 Owner's Manual
 Moroccan Complete / System

Curb.Academy / Included Modules
Day 1 / Business Success
Day 2 / SureCURB Operations
Day 3 / Moroccan Complete



| Includes enough CurbColor + Additives for *over 8,000 feet* of curb!



\$79,975
 TOTAL PACKAGE

LANDSCAPE PRO

PAYMENT
 AS LOW AS
\$2095*
 MONTHLY

*BASED ON APPROVED CREDIT



15 CURBSCAPE

HDX4



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245
 Trailer | 18' Heavy Duty w/ aluminum enclosure and custom vinyl wrap
 Viper HD curb trencher / 7.5hp
 Titan Pro curb mixer / 8cu. ft. steel drum /8hp



Molds and Trowels /4
 CurbColor™ & Additive / Start-Up Pack
 Stamping Package /Start-Up Pack
 Pro Sprayer Package
 Stamped Curb Samples /4
 Small Pointing Trowel
 Large Pointing Trowel
 Joint Cutter
 Joint Knife

| Includes enough CurbColor + Additives for *over 3,000 feet* of curb!

Start Up Marketing Package
 Owner's Manual
 Samsung Marketing Tablet w/ Gallery
 Vinyl Trailer Wrap Design and Installation

Moroccan Complete / System

Curb.Academy / Included Modules

- Day 1 / Business Success*
- Day 2 / SureCURB Operations*
- Day 3 / Moroccan Complete*



\$53,675
 TOTAL PACKAGE

CURBSCAPE HDX4

PAYMENT
 AS LOW AS
\$1413*
 MONTHLY



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EDGESCAPE

HD3



Lil' Bubba® Hornet EP curb machine /powered by Kohler Command Pro CH245
 Trailer | 18' Heavy Duty w/ enclosed storage
 Viper HD curb trencher / 7.5hp
 Titan Pro curb mixer / 8cu. ft. steel drum /8hp



Molds and Trowels /3
 Stamping Package /Start-Up Pack
 Pro Sprayer Package
 Stamped Curb Samples /4
 Small Pointing Trowel
 Large Pointing Trowel
 Joint Cutter
 Joint Knife

Start Up Marketing Package
 Owner's Manual

Moroccan Complete / System

Curb.Academy / Included Modules

Day 1 / Optional

Day 2 / SureCURB Operations

Day 3 / Optional



\$40,875
TOTAL PACKAGE

EDGESCAPE HD3

PAYMENT
AS LOW AS
\$1076*
MONTHLY

*BASED ON APPROVED CREDIT





Corporate Office | Orlando, Florida

WE'VE GOT YOUR BACK

THINK TEAM WORK.

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It started in 1992 as *The Concrete Edge Company* laying curb in Orlando, FL with a cool little machine that eliminated the hard work required for decorative landscape curbing. Today, the Lil' Bubba® is the leading curb machine, sold world wide, offering a complete *business on a trailer!*

Over the years the demand for landscape curbing has exploded and the Lil' Bubba® grew into its own business model as a total curbing business solution - machine, tools, accessories, training and leadership.

The opportunity to own a curbing business, powered by the Lil' Bubba®, is perfect for those who like working outdoors and can hustle.

The Lil' Bubba® is a CAD/CAM* engineered machine and is precision-built in a ISO 9001 Certified manufacturing facility that is a U.S. Government Contractor and Global supplier to the US Military.

Over 35 years, same owners, same location, same commitment.

*Computer-aided Design / Computer-aided Manufacturing.



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